



DAEGI YOON

Multimedia Designer

Experienced and creative Multimedia Designer with 4+ years in the design industry, specializing in digital design, 2D animations, and art to effectively communicate ideas. Expert in blending art and technology to create compelling multimedia experiences.

EXPERIENCES

Digital Artist | Parisian Vibe

Paris, France, Oct 2023 - Present

- Produced fashion video content in collaboration with Christie's, Galeries Lafayette, and various luxury brands.
- Managed total design production, including video editing, motion graphics, website and production assistance.
- Increased YouTube subscribers by 20% and Instagram followers through strategic and innovative social media campaigns.

Co-Founder & Lead Designer | EPAPA

Berlin, Germany, Oct 2022 - Mar 2023

- Directed brand design.
- **Oversaw total design management and production, including brand logos, concepts, characters, 2D animation, UI, graphics, PPTs, and storyboards.**

Video Producer | ArctX

Yerevan, Armenia, Jan 2022 - Jun 2022

- Produced, edited, and directed branding videos for the IT company.
- Planned and created social media videos for YouTube, Instagram, Facebook, and LinkedIn.

Art Department Assistant | Freelancer

Seoul, South Korea, Jan 2021 - Dec 2021

- Participated in the production of over 20 K-pop music videos and TV commercials for clients including Samsung, TWICE, Sunmi and Itzy.
- Facilitated communication between production companies and agencies.
- Produced stages and props, arranging them according to scene requirements.

Video editor & Designer | YG KPLUS

Seoul, South Korea, Jan 2020 - Dec 2020

- Filmed and edited social media video content.
- Collaborated with Korean fashion industries such as W Korea, TOM GREYHOUND, and Seoul Fashion Week.
- Increased YouTube subscribers from 70,000 to 100,000.

EDUCATION

Kaywon University of Art & Design | Video Design Associate of Arts (AA)

Uiwang, South Korea, Mar 2015 - Aug 2020

Korea High School of Cultural Heritage | Korean Art Design

Joenju, South Korea, Mar 2013 - Mar 2015

CONTACT

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SKILLS

Professional

Graphic Design
2D Animation
Motion Graphic
Storyboarding
Branding Design
Video Post-Production
Video Editing
Start-Up

Tools

Adobe Premiere
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Microsoft PowerPoint
Maginifici
Runwayml
LeioPix
Figma

Languages

Korean Native
English Fluent
French A1

INTERESTS

Painting
Meditation
Movie Analysing